Google Ads

Display Ad Dimensions

Acceptable Formats

File Size Limit

Non-animated image ads

File Types Accepted

Max size

970 X 250 Billboard

720 X 90 Leaderboard

300 x 1050 Portrait

970 x 90 Large Leaderboard

970 x 250 Billboard

980 x 120 Panoramic

Animated image ads

File Types Accepted

Max size

970 X 250 Billboard

Interaction Length and Speed

720 X 90 Leaderboard

300 x 1050 Portrait

970 X 90 Large Leaderboard

980 X 120 Panoramic

All Formats ads

File Types Accepted

Max size

970 X 250 Billboard

336 X 280 Large Rectangle

720 X 90 Leaderboard

300 X 250 Large Rectangle

300 X 1050 Portrait

1550 x 100 Top Banner

970 X 90 Large Leaderboard

980 X 120 Panoramic

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Created By:

Insightsgroup