Intergrating Email and Social Media Marketing



WHAT ARE THE BENEFITS OF EMAIL MARKETING?



WHAT ARE THE BENEFITS OF SOCIAL MEDIA MARKETING?

HIGHLY TARGETED AND PERSONALIZED



GREAT AT DRIVING TRAFFIC
TO WEBISTE

GOOD AT CONVERTING EMAIL CONTACTS INTO CUSTOMERS

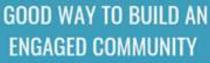


HELPS TO RAISE BRAND

AWARENESS AND

RECOGNITION

GREAT FOR BUILDING STRONG CUSTOMER RELATIONSHIP





AIDS CUSTOMER RETENTION



HELPS TO BUILD BRAND LOYALTY