

Customer CouncilSAP Business ByDesign – Highlights & Outlook

Rainer Zinow, Stefanie Hager, SAP July, 2019

PUBLIC





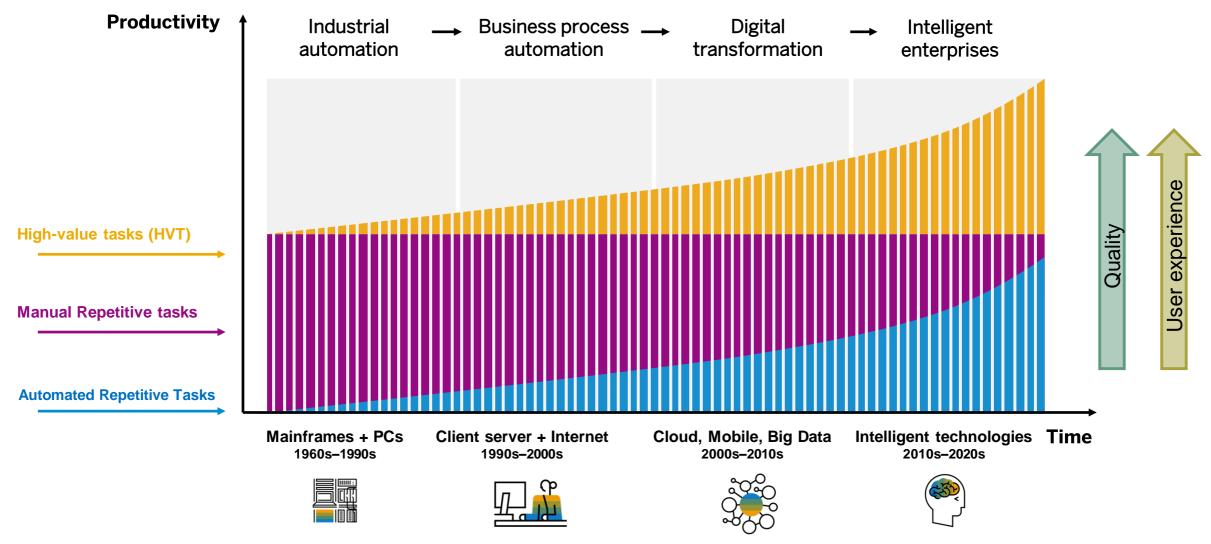
SAP Business ByDesign – proven Public Cloud ERP Suite

6,312 companies use ByDesign every day to run their business

- > Deployed in 142 countries
- > 126 countries with > 1000 FIN documents
- > 27.2 Mio sales orders
- > 1.15 Mio projects
- > 46.4 Mio customer invoices
- > 58.2 Mio time recordings
- > 581 Mio accounting documents
- > 9.2 Mio purchase orders
- > 2.6 Mio fixed assets
- > 661 K employees
- > 5.95 Mio production orders
- > 5,287 add-ins



Intelligent enterprises key changes



SAP Business ByDesign – Roadmap

Compliance
Licensing
Openness & Solution Completeness
Features & Functions
User Experience
Leverage X4 Capabilities

1908 - Planned Q2/2019

1911 - Planned Q3/2019

2002 - Planned Q1/2002

2005 - Planned Q2/2020

Legal requirements from SAP localized countries

Lease Accounting (IFRS 16 / ASC 842) Controlled Availability

Lease Accounting (IFRS 16 / ASC 842) General Availability

Price component analysis

Enablement of country-specific e-Invoicing

ML-based supplier invoice recognition & creation

Kits Return

Intercompany project handling in Concur integration

State-of-the-art authentication & encryption support

Revenue Recognition improvements

Consumption-based pricing

Adopt further X4 Topics

Enhanced Report-Report Navigation

Functional enhancements driven by customer influence

Mobile app dev code samples

Solution completeness process

API usage sample publications

API Business Hub content and Integration documentation, publish samples & Odata readiness on request

Adopt X4 One Configuration

Localization Toolkit & Language Adaptation Tool enhancements

Improvements in User eXperience based on CEI results

Process map based navigation

Simplifications / Templates

^{1.} This is the current state of planning and may be changed by SAP at any time without notice.

© 2019 SAP SE or an SAP affiliate company. All rights reserved. | PUBLIC

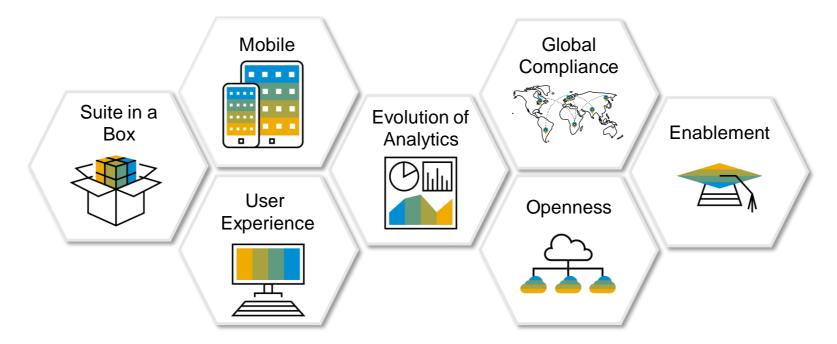
Head of User Experience: Isabel Ostermeier



Isabel Ostermeier

"The most creative ideas are of no use if they are not implemented. Believe in the idea, fight for it, make it alive and touchable."

SAP Business ByDesign – Areas of Investment



Customer Influence - SAP Business ByDesign session

Global co-operation of customers in the projects via the collaboration site **Customer Influence**:

- Search and Vote for improvement requests
- Submit your own improvement request
- Comment on improvement requests
- Follow improvement requests to get notified
- Choose your areas of interest to get notification on any projects that might interest you in the future
- Collaboration language is English

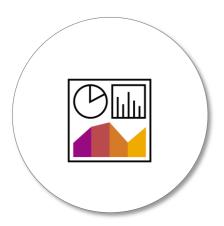
Contribute and Influence



http://influence.sap.com/SAPByDesignImprovements

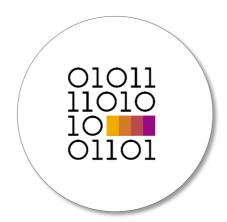
ByD Continuous Influence Session – Facts & Figures

as of June 2019



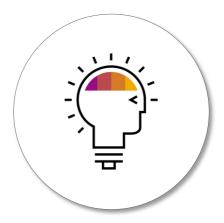
Key Facts

- > 3890 Improvement Requests submitted
- 975 submitted in 2018
- ~ 380 submitted in 2019
- 71 ideas delivered in 2018
- 23 ideas delivered in 2019
- 2.394 Idea views in May 2019
- Voting threshold ≥15
- Regular review cycles



Delivered IRs 2018 per release

- Release 1802: 13 IRs
- Release 1805: 19 IRs
- Release 1808: 19 IRs
- Release 1811: 20 IRs



Delivered IRs 2019 per release

- Release 1902: 12 IRs
- Release 1905: 11 IRs

SAP Business ByDesign 1905 – What's New

What's New Blog

SAP Business ByDesign - What's New 1905

O Likes O Views O Comments Edit

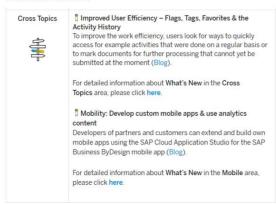


SAP Business ByDesign 1905 is now ready!

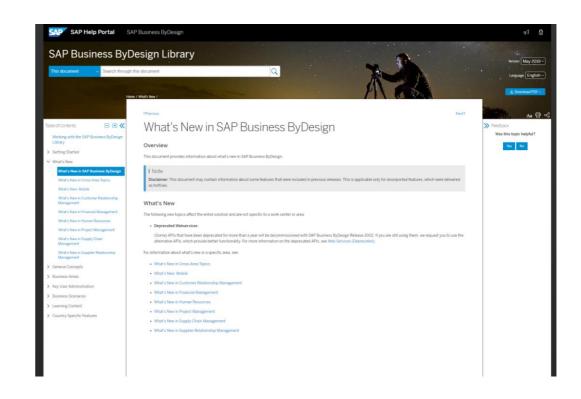
SAP Business ByDesign 1905 is now available and the SAP Business ByDesign What's New blog gives you an overview about the most important new features of SAP Business ByDesign 1905.

These are the so called Focus Topics ($\frac{\pi}{0}$). For these Focus Topics, additional in-depth blogs and videos are available – just click the link next to the Focus Topic in the What's New blog.

To get an overview about all new features of SAP Business ByDesign in 1905, please go to the What's New document.



What's New Help Document



Key Highlights – Latest Releases

Suite-in-a-Box



- Serial Number Management (<u>details</u>)
- Enhancements for Pricing flexibility and Customer Invoicing (details)
- Collection management (<u>details</u>)
- Group reporting with SAP Financial Consolidation offering (details)

- Major improvements in Output Management
- Enhancements in Approvals functional scope and usability
- Performance improvements in the Projects area
- Google search integration (details)

Compliance & Localization



- IFRS15 / ASC606 (details)
- IFRS16 / ASC842 early adopter
- Data privacy & protection features to enable GDPR compliance (details)
- Language adaptation tool (<u>details</u>)
- Localization toolkit enhancements

- New language: Hebrew
- Country versions, e.g.:
 - Israel as an SAP localized country
 - India GST & Spain SII updates
 - UK digital tax
 - Several Italy features
 - GCC VAT compliance
 - Switzerland updates
 - India: Define new tax rate types

Key Highlights – Latest Releases

User Experience & Analytics





Desktop

- HTML5 client replaces Silverlight client link
- Landing page, Overview pages

Mobile

- 'SAP Business ByDesign Mobile' for iOS & Android with enriched content for CRM, Self-Service and Analytics – <u>link</u>
- Develop custom mobile apps
- Face ID recognition on iOS
- Right-to-left support

Analytics

- KPI & report cards
- Personal & corporate dashboards
- Usability improvements, e.g. streamlined and simplified analysis pattern, interactive charting
- Semantic colors & new chart types

Integration / Openness



- Webservice portfolio enhancements
- Publishing of ByDesign SOAP APIs on API Hub (API Hub)
- ByDesign and SuccessFactors employee replication – guidelines for phased implementation (<u>details</u>)
- Unified API Monitoring tool

- SAP Analytics Cloud integration
- SAP Cloud Platform Integration:
- Integration package for SAP Subscription Billing (<u>details</u>)
- Concur Integration as passthrough scenario (<u>details</u>)
- Enhance OData service access to business objects
- Vertex/Avalara integration enhancements

Outlook

Suite-in-a-Box



- Price component analysis
- Machine learning—based supplier invoice creation: beta version
- Improvements in Consolidation preparation
- elnvoicing

- Concur integration for intercompany projects
- Project Checklist Item Extensibility
- Periodic campaigns with dynamic target groups

Compliance & Localization



- IFRS16 / ASC842
- Information lifecycle management
- Language adaptation tool enhancements, based on customer feedback
- Localization toolkit enhancements
- State-of-the-art authentication & encryption support

- Country versions, e.g.:
 - South Korea as a pre-localized country
 - Brexit feedback and enhancements
 - China: Golden Tax enhancements
 - India GST updates
 - Japan: Consumption tax
 - Italy: VAT and withholding tax return, Tax exemption certificates

Outlook

User Experience & Analytics





Desktop

Efficiency improvements, e.g. in number of clicks

Mobile

- Infrastructure enhancements
- Enable partners to develop custom mobile apps using SAP Cloud Application Studio and to extend SAP-delivered mobile apps
- Intelligent usage of device capabilities for lead and activity creation

Analytics

- Best-practice KPI library for upload (link)
- Support semantic coloring and actions on data sources via CAS

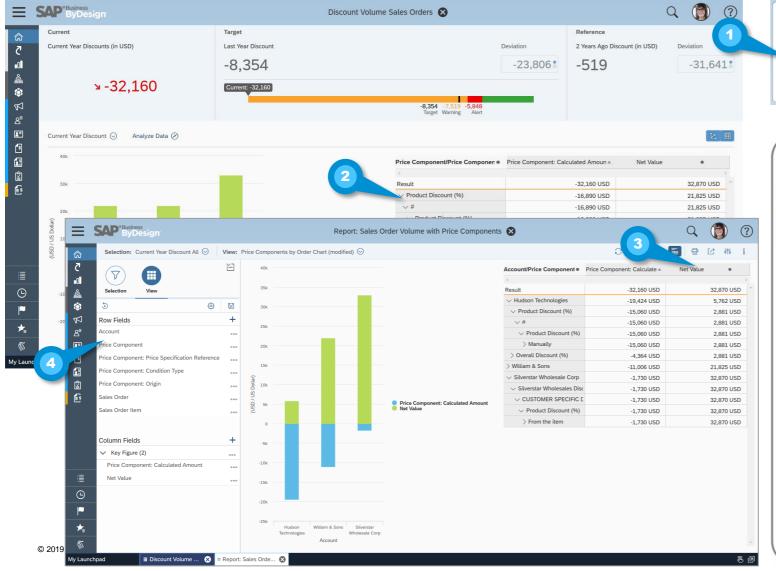
Integration / Openness



- Webservice portfolio enhancements, based on customer feedback
- Predictive and planning scenarios based on integration with SAP Analytics Cloud
- OData API for Partner incident content
- Publication of sample code on <u>Github</u> and corresponding explanations in the <u>ByDesign</u> <u>Community</u>

- Event notification in ByDesign
- Enhance OData service access to business objects, continued
- Web service APIs for bank statement and payment order integration scenarios such as treasury integration
- API Business Hub Content for SAP Business ByDesign
- Enhanced Web service APIs for integration with pointof-sales systems

Track discounts with price component analysis on sales orders







User Story

Managers & employees are able to analyze all price components like discounts from sales orders

Capabilities

- Predefined Discount KPI and report views
- Use lots of new price component key figures (e.g. basis amount for discount) and characteristics (e.g. manually changed)
- Use additional key figures like invoiced amount, quantity, fulfilled quantity
- Drill-down by account, product, sales unit, sales employee and more
- Adapt and extend the predelivered data source, report and KPI to your needs
- 6. Consume KPI and reports on the smartphone

Benefits for Customers

Flexible built-in monitoring on price components and discounts for sales orders

APPENDIX



Focus Topic Mobility –

Develop custom mobile apps & use analytics content



- •The newly introduced SAP Business ByDesign Mobile (first introduced in 1811) app has been enhanced:
- 1. Developers of partners and customers can extend and build own mobile apps using the SAP Cloud Application Studio for the ByD Mobile app
- **2. General enhancements** in ByD Mobile app:
 - Right-to-left support
 - Lists can be refreshed by pull-to-refresh and search has been enhanced
 - Authentication by Face ID on iOS
 - Android back button support
- 3. Standard KPIs and Reports for mobile consumption e.g. for Leads, Campaigns, Sales
- 4. ByD Mobile expense reports now supports settlement amount, tax region and total reimbursement
- 5. SAP Manager Approvals app now supports the approval of service orders
- **6. SAP Time Recording** has several usability and security enhancement:
 - Change and request a new password
 - Authentication by Face ID on iOS
 - Android back button support















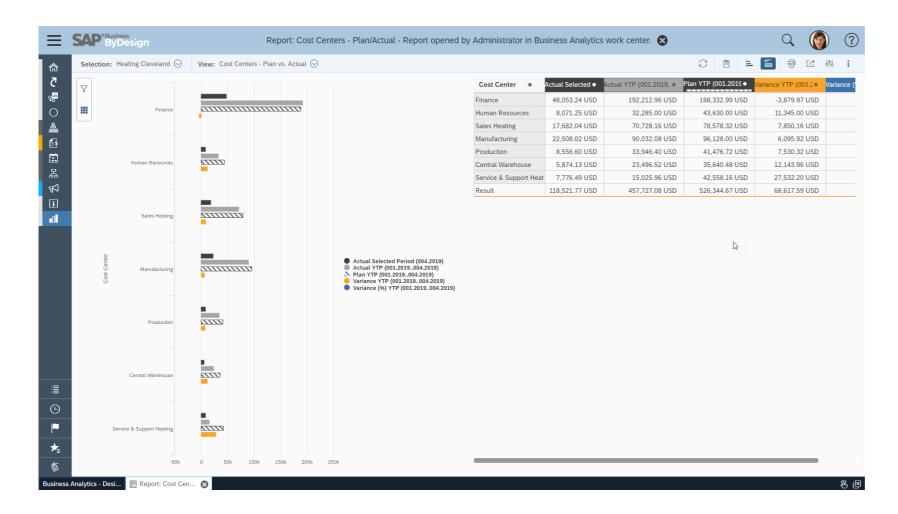






Focus Topic Built-in Analytics

Semantic Colors to improve Information Design



User Story

Meaningful colors improve your ability to digest numbers

New Capabilities

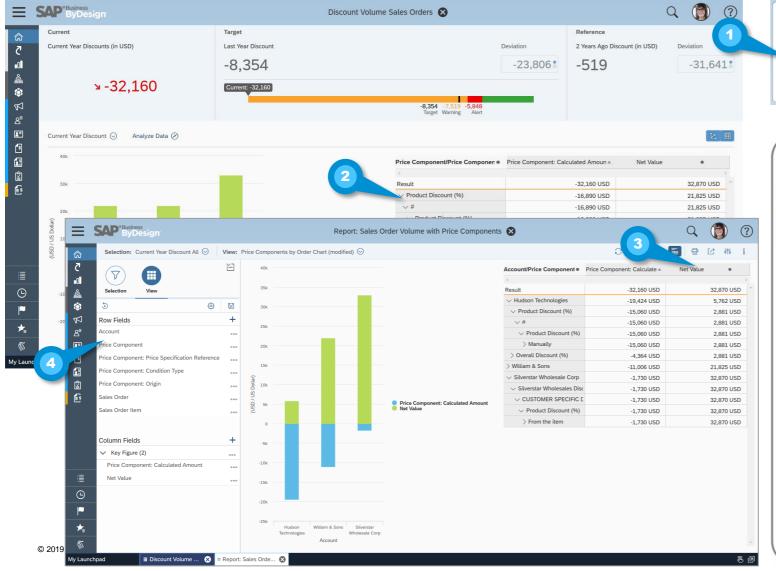
- Assign key figures to a semantic tag
- Define custom corporate design

Benefits for Customers

Semantic colors help to visualize the meaning of key figures for you business



Track discounts with price component analysis on sales orders







User Story

Managers & employees are able to analyze all price components like discounts from sales orders

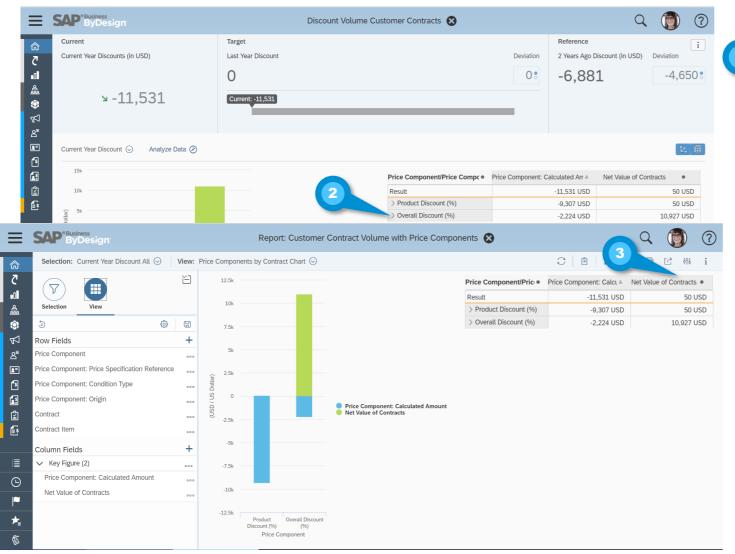
Capabilities

- Predefined Discount KPI and report views
- Use lots of new price component key figures (e.g. basis amount for discount) and characteristics (e.g. manually changed)
- Use additional key figures like invoiced amount, quantity, fulfilled quantity
- Drill-down by account, product, sales unit, sales employee and more
- Adapt and extend the predelivered data source, report and KPI to your needs
- 6. Consume KPI and reports on the smartphone

Benefits for Customers

Flexible built-in monitoring on price components and discounts for sales orders

Track discounts with price component analysis on contracts







User Story

Managers & employees are able to analyze all price components like discounts from customer contracts

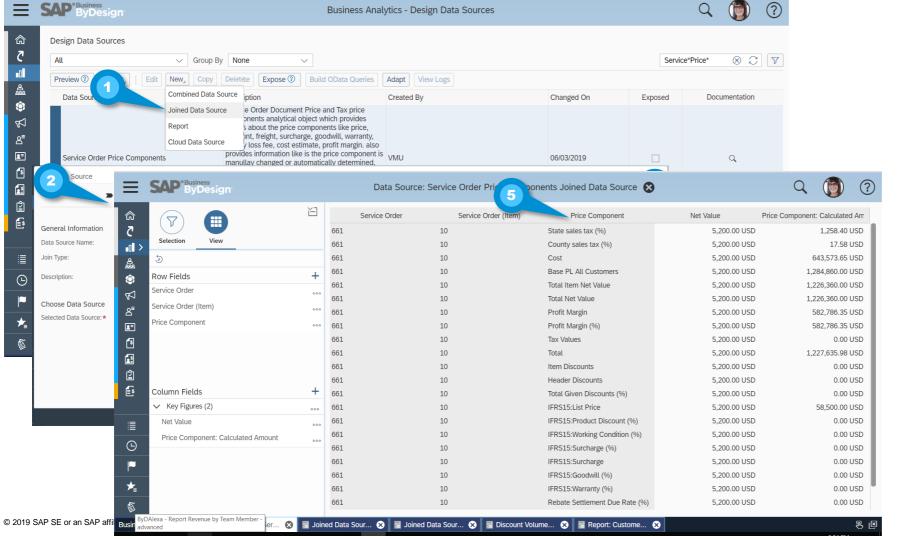
Capabilities

- Predefined Discount KPI and report views
- Use lots of new price component key figures (e.g. basis amount for discount) and characteristics (e.g. manually changed)
- Use additional key figures like invoiced amount, quantity, fulfilled quantity
- Drill-down by account, product, sales unit, sales employee and more
- Adapt and extend the predelivered data source, report and KPI to your needs
- 6. Consume KPI and reports on the smartphone

Benefits for Customers

Flexible built-in monitoring on price components and discounts for contracts

Build your own price component analysis for service orders



User Story

Managers & employees are able to analyze all price components like discounts from Service Orders

Capabilities

- Adapt and extend the predeliverd data source to build custom joined data source with service order item data source and build custom reports
- Select the new data source and Use lots of new price component key figures (e.g. basis amount for discount) and characteristics (e.g. manually changed)
- Select the joining condition and Use additional key figures like invoiced amount, quantity, fulfilled quantity
- Select characteristics and key figures to allow Drill-down by account, product, sales unit, sales employee and more

Benefits for Customers

Flexible built-in monitoring on any device on price components and discounts for Service Orders

Deliver the Intelligent Enterprise with Business ByDesign

Suite in a box as Digital Core Digital Core Manufacturing People & Supply Chain Engagement Network & Spend Intelligent Suite Experience Management Intelligent Suite Digital Platform Intelligent Technologies AI/ML | IoT | Analytics Intelligent Technologies 01011 11010 10 Digital Platform

THE INTELLIGENT ENTERPRISE features 3 KEY COMPONENTS:

SAP Business ByDesign – The foundation for an Intelligent Enterprise





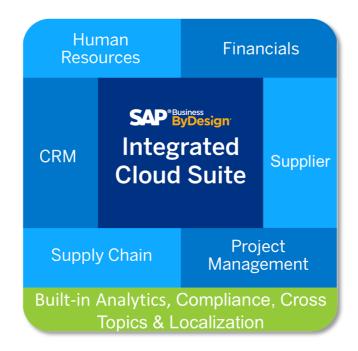






Consistent User Experience





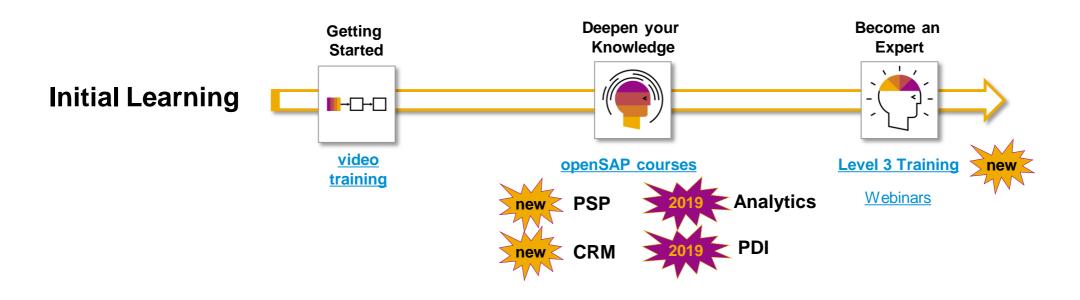


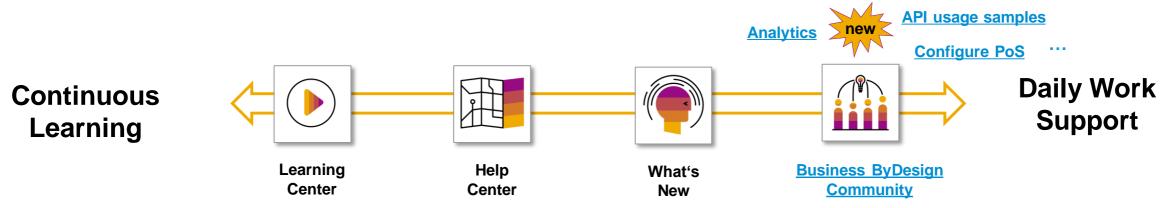
Task management & workflows



Exception-based

Enablement Offering – Online learning resources overview





Side-by-side extensions