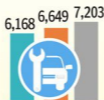


# ADVERTISEMENT AND SALES PROMOTION SPENDING BY SECTOR

(in ₹ crore)



**FMCG**



**Automobile and Ancillaries**



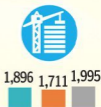
**Healthcare**



**Bank**



**Chemicals**



**Construction Materials**



**Telecom**



**Information Technology**

● FY18 ● FY19 ● FY20