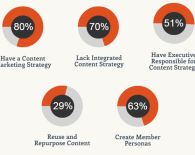


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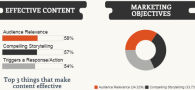
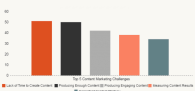
CONTENT STRATEGY



MEMBER INSIGHTS



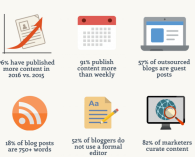
CONTENT CHALLENGES



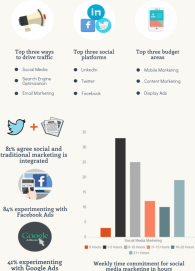
CONTENT TACTICS



CONTENT CREATION



CONTENT PROMOTION



MARKETING TECHNOLOGY



MARKETING METRICS



MARKETING IMPACT

