

Marketing Automation in CRM

1. Email marketing

Test your email content, create beautiful email templates that match your product specifications



2. CRM Integration

Transfer lead information seamlessly between marketing and sales.



3. Lead Nurturing

Send the right information to the right prospects at the right time.



4. Campaign Management

Send direct and personalized emails to a large number of people.



5. Lead Scoring

When a lead matures i-e reaches a threshold value, it is sent to a sales representative so that appropriate action could be taken.



6. Landing Pages

Landing pages help increase conversion rates through targeted promotion. You can market multiple products to audiences



7. Social Marketing

Know what the customers and prospects have to say about your company's products and services,



8. Visitor Tracking

Monitor every person who visits your website by tracking their behavior, & browsing history.

